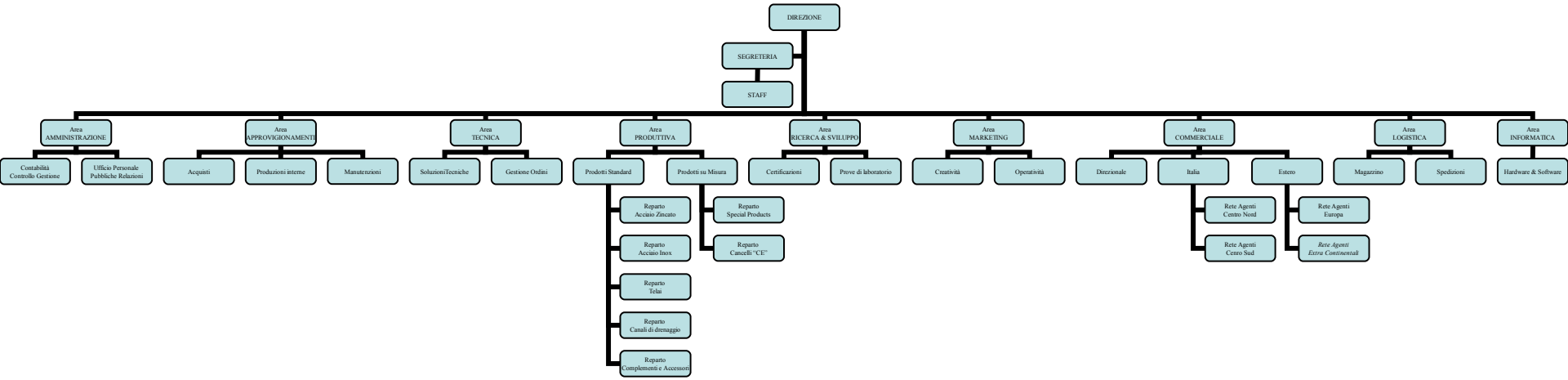Gridiron SpA